

WE ARE

DIGITAL

PRINT

FMCG

TARGETED



PRICES 2021

## PROGRESSIVE MAGAZINE

## ADVERTISEMENT

	PRICE (EUR)
1/1 right/left page	2.050/1.950
2/1 double page	2.950
1/2 right/left page (without blades)	1.250/1.150
1/2 right/left page	1.050/950
1/3 right / left page (without blades)	890/790
1/3 right / left page	690/590
1/4 right / left page	490/390
1/6 page (new product)	350

## SPECIAL POSITIONS

	PRICE (EUR)
Front cover page	4.000
First double page (2 and 3 page)	3.500
1/1 page next to Editorial	2.150
Last cover page	2.390
Back cover	2.000
Middle double page	3.300
Back double page	3.000
Insert (up to 20g) for all copies	2.300
Logo branding (left page)	50

## E-MAIL CAMPAIGN

	PRICE (EUR)
E-mailing - addressed to 11 000 recipient	3.500
0,32 cents per contact	
Ask for your personal offer!	Depends on definite parameters
* E-mail campaign can be made by parameters defined by you. It can be filtered and targeted to different groups of recipients.	
Email campaign can be send for ex.: to Marketing Mangers, Trade Directors, Executive Directors to Manufacturers, Retailers, Distributors, Independent Store Owners	

## PR NEWS AT WEBSITE &amp; NEWSLETTER

	PRICE (EUR)
PR news at www.progressive.bg	310
News & Side Banner at www.progressive.bg (side banner period: 2 weeks)	450

## DESIGN AND PRE PRESS

	PRICE (EUR)
level 1* - 1/1 A4 page	50
level 1* - 1/2 A4 page	50
level 2* - 1/1 A4 page	90
level 2* - 1/2 A4 page	90
Resizing of an advertisement (for example, A4 to A5)	30

level 1\* - text, up to 3 photos and up to 2 logos, provided by the customer, are laid out with no special effects and the advert is prepared for printing according to printing house standards.

level 2\* - text, up to 10 photos and up to 10 logos, provided by the customer, are laid out creatively, with some special effects, background, decorative graphic elements. etc., and the advert is prepared for printing according to printing house standards

This offer is valid as of 1 January 2021. 20%VAT is not included in the prices and will be billed in your invoice. Prices are negotiable based on the amount and frequency of advertising requested. The publisher reserves the right to revoke the publication of an advert (before payment) without giving a specific reason.

For advertising, please contact: tel: 02/944 35 63  
Lyubomira Miladinova, [l.miladinova@cmg-bg.com](mailto:l.miladinova@cmg-bg.com)  
Plamena Mladenova, [p.mladenova@cmg-bg.com](mailto:p.mladenova@cmg-bg.com)



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