

Front cover  
size: B1: first cover  
210 x 220mm

size: flip: first cover  
110 x 297mm



1/3 vertical

size:  
55 x 247mm

1/3

Double page spread

size:  
420 x 297mm



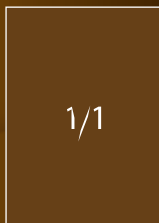
1/3 horizontal

size:  
175 x 85mm

1/3

Full page

size:  
210 x 297mm



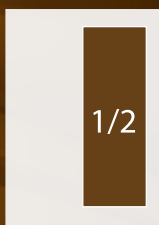
1/4 vertical

size:  
88 x 125mm

1/4

1/2 vertical

size:  
88 x 247mm



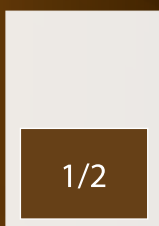
1/4 horizontal

size:  
175 x 55mm

1/4

1/2 horizontal

size:  
175 x 125mm



Branding (with strip)

size:  
210 x 16mm

Брандиране

File formats: TIFF or EPS (ALL TEXT HAS TO BE CONVERTED TO CURVES/OUTLINES).

ADVERTISING MUST BE ADAPTED TO CS3 VERSION OF ADOBE ILLUSTRATOR.

Colour mode: CMYK (no spot colours please). Resolution: 300 dpi. All full page and spread ads should bleed 3 mm off all edges.

Please do not put any crop marks, registration marks, colour bars or other additional information in your file.

Calibrated digital colour proofs should accompany the ads, otherwise the quality of printing cannot be guaranteed. If no colour proof is provided, we do not accept claims regarding the print

For advertising, please contact: tel: 02/944 35 63  
Lyubomira Miladinova, [l.miladinova@cmg-bg.com](mailto:l.miladinova@cmg-bg.com)  
Plamena Mladenova, [p.mladenova@cmg-bg.com](mailto:p.mladenova@cmg-bg.com)

