

WE ARE

**DIGITAL**

PRINT FMCG TARGETED

PROGRESSIVE

THE COMPLETE MULTIMEDIA PACKAGE FOR YOUR BUSINESS 2021

www.progressive.bg

PROGRESSIVE WEBSITE

	Position	Description	Period	Rotation	Dimension (px)	Format	EUR	Target
<b>Banners</b>	Top Banner	All pages	2 weeks	25%	728/90	jpg, png (up to 100kb)	270	B2 Top Management, B2 Retail, B2 Client, B2 Business
	Side Banner (flash)	All pages	2 weeks	25%	300/250	jpg, png (up to 100kb)	190	
	Bottom Banner	All pages	2 weeks	25%	940/120	jpg, png (up to 100kb)	95	
<b>Product Publication</b>	Product Publication (picture + link)	Newest Products/ Products Archive	1 month/ permanently	100%	min 500x500	jpg, png, gif	175 (one time)	B2 Top Management, B2 Retail, B2 Client, B2 Business
	Product Publication (video)	Newest Products/ Products Archive	1 month/ permanently	100%	min 500x500	You Tube (link)	220 (one time)	
	Product Publication (picture + link) 5 products: 1 + 4 products	Home Page	1 week	25%	min 500x500	jpg, png, gif	290	
<b>Company Profile Publication</b>	Company Publication (logo + link)	Companies	permanently	100%	min 500x500	jpg, png, gif	175 (one time)	B2 Top Management, B2 Retail, B2 Client, B2 Business
	Company Profile Publication (logo + link) 5 brands/partners: 1 + 4	Home Page	1 week	25%	min 500x500	jpg, png, gif	290	

www.facebook.com / www.linkedin.com

PROGRESSIVE  

	Position	Description	Period	Rotation	Dimension (px)	Format	EUR	Target
<b>Publication of a Product, Promotion, Campaign</b>	Publication: Product/Promotion/ Campaign	FaceBook page: Progressive Magazine Bulgaria	permanently	-	-	-	70	B2 Client

\* In the middle part of the site, the image will not be visible. The middle part is 1000px wide.

This offer is valid as of 1 January 2021. 20%VAT is not included in the prices and will be billed in your invoice. Prices are negotiable based on the amount and frequency of advertising requested. The publisher reserves the right to revoke the publication of an advert (before payment) without giving a specific reason.

For advertising, please contact: tel: 02/944 35 63  
Lyubomira Miladinova, l.miladinova@cmg-bg.com  
Plamena Mladenova, p.mladenova@cmg-bg.com



magazine | newsletter | email campaigns | FB | LinkedIn | website | events