

PROGRESSIVE DIGITAL ISSUE on website

(current issue of PROGRESSIVE magazine)

PROGRESSIVE DIGITAL ISSUE (1 month on website & 4 emailing campaigns)	PRICE	PERIOD
Inside Pages		
2/1 double page (in digital magazine) + link / video	1650 eur	website Home page: 1 month digital achieve: constantly newsletter: 4 email campaigns / 4 weeks every Monday
1/1 inside page (in digital magazine) + link / video	1200 eur	
1/2 inside page (in digital magazine) + link / video	700 eur	
1/3 inside page (in digital magazine) + link / video	550 eur	
PROGRESSIVE Digital - Special Positions		
First Cover (in digital magazine) + link / video	2200 eur	website Home page: 1 month digital achieve: constantly newsletter: 4 email campaigns / 4 weeks every Monday
Back Cover (in digital magazine) + link / video	1325 eur	
Middle Double Page (in digital magazine) + link / video	1800 eur	
PRODUCTS & CAMPAIGNS - DIGITAL issue & WEBSITE & NEWSLETTER		
in Digital issue (current issue)	250 eur	Product in Digital issue
on website: www.progressive.bg	250 eur	Product on website: constantly
in Newsletter - Retailers` Guide section	250 eur	Product in Newsletter: 4 campaigns / 4 weeks/ Monday

PROGRESSIVE NEWSLETTER by email

(news, current issue and products by email)

	rotation	size (px)	format	price	period
BANNERS NEWSLETTER					
Top Banner + link	n/a	1300 /110 px	png	70 euro	1 campaign / 1 week / Monday
Middle Banner + link				50 euro	
Bottom Banner + link				40 euro	
BANNERS WEBSITE (www.progressive.bg)					
Top Banner + link	25%	728/90	jpg, png (up to 100kb)	140 euro	1 week
Side Banner + link	25%	300/250		100 euro	
Bottom Banner + link	25%	940/120		70 euro	
PRODUCTS & CAMPAIGNS: WEBSITE & NEWSLETTER					
in Newsletter - Retailers` Guide	n/a	min 500x500	png	250 euro	4 campaigns / 4 weeks / Monday
on website: www.progressive.bg				250 euro	constantly
PR PUBLICATIONS: WEBSITE & NEWSLETTER					
Newsletter: PR article with link	n/a	n/a	n/a	250 euro	4 campaigns / 4 weeks / Monday
Website: PR article with link				250 euro	constantly
WEBSITE HOME PAGE					
New product on Home page	25%	min 500x500	png	300 euro	1 month on home page in archive: constantly
Publication Company Profile 1+4 : 1 your company + 4 brands/partners	25%			300 euro	1 month on home page in archive: constantly
SOCIAL MEDIAS - Product & Promotion & Campaign					
Progressive Magazine Bulgaria- single post	n/a	min 500x500	png	50 euro	constantly
Progressive Magazine Bulgaria - single post				50 euro	constantly

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FMCG
magazine



PHARMA
magazine



CLASSIFICATION:
TOP 300 FMCG
Companies



REPORT:
TOP 10 FMCG
Retailers



CONFERENCE



AWARDS



FORUM