

WE ARE

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FMCG

PHARMA

TARGETED

**PROGRESSIVE****TOPICS 2024**

	On Focus	Pro ID	Beauty Care	Baby Care	CONSUMER	STOCK YOUR STORE	EXTRA TOPICS
January	Ground coffee & Coffee capsules & Tea	Tissue Products	-	Oral Care Products	Wet wipes	Wine	Delicatessen cheeses
February	Milk	Biscuits	Hair Care Products	-	-	Powdered Desserts	Cleaning and disinfecting products
MARCH						Easter	Sugar Candies and Fresh Mints
APRIL	Water	Laundry Detergents	Sunscreen products	Wet wipes	Olive Oil & Sunflower Oil	Cream cheese & Melted cheese	Hair Dye
MAY	Soft Drinks	Croissants & Mini Cakes	Body Care Products	Puree & Infant Formula	Pasta Products & Sauces	Non-durable Sausages	Protein foods and Beverages
JUNE	Chips & Snacks	Energy & Vitamin Drinks	Razors & Waxing	-	Coffee Specialties & Ice Coffee & Instant Coffee		-
JULY	Soaps	Juices & Nectars & Smoothies	Deodorants and Roll-ons	-	Beers & Siders	Summer Alcohols	Fruit-Dairy Drinks & Desserts
AUGUST digital	Crackers & Bread Chips & Stix	Pet Food & Products	Oral Care Products	Hair and Body products	Healthy bars, Muesli and Granola	-	Gluten-free and lactose-free products
SEPTEMBER	Butter & Spreads	Yoghurt	Sanitary Pads & Tampons & Incontinence	-	Bread & Flour	Chocolate bars & Chocolates	Jams & Marmalades
OCTOBER	Dishwashing Detergents	Raw dried sausages	-	Diapers	Vegan Products		Spices & Fixes & Broths
NOVEMBER	Waffers	Cheese	-	Biscuits & Porridgies	Legumes	Salads & Snacks	Frozen foods
DECEMBER	Nuts & Dried Fruits	Ketchup & Mustard & Mayonnaise	Facial products	-	Confectionery	Alcohol	Distribution & Logistics

EXTRA TOPICS:

July: Back to school

November: Christmas shopping

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FMCG magazine



PHARMA magazine

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TOP 300 FMCG
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CONFERENCE



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